

Show Racism the Card

Press Release

Carlisle United FC to host Show Racism the Red Card event on Tuesday 9th October, where Peter Foley will be inducted into the Show Racism the Red Card Hall of Fame.

Around 100 young people will attend an afternoon of educational activities at Brunton Park. Carlisle United players will participate in a Q&A on racism.

Brunton Park, Tuesday 9th October. 13.00 – 15.00

Show Racism the Red Card (SRtRC) has teamed up with Carlisle United FC to organise the fifth in a series of 50 educational events with football clubs during the 2012/13 season.

Young people from **Carlisle** Primary Schools are coming to the stadium on Tuesday, where they will have the opportunity to take part in an afternoon of educational activities, provided by SRtRC, see an advance screening of the new SRtRC DVD featuring top footballers and pose questions on racism to the panel of special guests, including BBC pundit, and former Newcastle United player, John Anderson.

All of the young people will leave with a goody bag of Show Racism the Red Card's resources.

Tommy Brennan, GMB Regional Secretary, will also be attending to present an SRtRC Hall of Fame award to former Scunthorpe United player Peter Foley.

Tommy Brennan said: "Peter has been a fantastic ambassador for GMB over his many years of service gaining the respect of all concerned in the battle against racism generally and in football particularly.

His contribution towards the formulation of GMB Equality and Diversity policy has been one of the highlights of his career and always with an endearing mild mannered approach"

Ged Grebby, Chief Executive of SRtRC, said: "Peter Foley is receiving a Show Racism the Red Card Hall of Fame award for his outstanding work with our campaign through his trade union GMB.

"Peter has worked with our campaign for many years and has given enormous amounts of time and effort to our cause. Peter was a pioneering black footballer, and the first black footballer to ever play for Scunthorpe United. He joins a long and illustrious list of Show Racism the Red Card Hall of Fame members from the North of England and we are delighted to be adding his name to that list."

Photo-call at 15:00

ENDS



Notes to Editors

- Show Racism the Red Card (SRtRC) is an anti-racism charity that uses professional footballers as role models to educate young people about the dangers of racism in football and society generally.
- Each season SRtRC visits clubs in all four divisions to host educational events with local school pupils and professional footballers, ex-professionals, managers, coaches and high-profile members of the community.
- An independent evaluation of the Educational Events last season concluded that "By fuelling young people's passion to speak out against racism, Show Racism the Red Card may be breaking the transmission of inter-generational racism."
The full report can be seen here: <http://www.srtrc.org/resources/publications?publication=3236>
- The Culture, Media and Sports Select Committee Report on Racism in Football was released on 19th September, 2012. The report made several recommendations for tackling racism in football. A summary is available here: <http://www.srtrc.org/news/news-and-events?news=3645>
- Current Hall of Fame inductees include the following:
Shaka Hislop; Sir Bobby Robson; John Anderson; Charlie Hardwick; Chris Hughton; Warren Barton; Gary Bennett; Rio Ferdinand; Thierry Henry; Les Ferdinand; Curtis Fleming; John Beresford; Shola Ameobi; Kieron Dyer.
Full list: <http://theredcard.org/about/hall-of-fame>
- Peter received an award from the PFA in 1998 for being a Pioneer of Black British Football. He also received an MBE in 2003 for work in Racial Equality, and has chaired the GMB Northern Region Race Committee, and been a member of the GMB and TUC's National Race Committees. Peter's community work continues to this day and he is Chair of AWAZ CIC, helping BME groups in Cumbria.
- More information on the work of SRtRC can be found on our website: <http://www.srtrc.org>
- Further queries regarding this story should be directed to Gavin Sutherland 0191 257 8519 /07900 921 276 /gav@theredcard.org